

Torrance Herald

TORRANCE, CALIFORNIA, AUGUST 18, 1922

BIG PARADE OF DECORATED AUTOMOBILES

**Thousands Cheer As
Mile-Long Display
Enters City.**

If evidence was at all necessary to show the ability of the fair committee to meet an emergency or arrange at a moment's notice an enjoyable entertainment feature, yesterday's parade was typical of the enterprise and resourcefulness of its members.

With less than forty-eight hours intervening between the Herald's announcement that a parade would be held and the execution of the plans, residents had been so thorough that the result was one of the most successful events of the fiesta.

Following the committee's announcement that a parade would be held and the plans, residents had been so thoroughly imbued with enthusiasm that the result was one of the most successful events of the fiesta.

Following the committee's announcement through the Herald's columns that a street parade would be added to the week's pleasure, residents of this and nearby cities, with their usual enthusiasm began immediately the decorating of floats and automobiles.

The result of this instant response to the committee's suggestion was one of the largest and most artistic parades ever held in this section.

Headed by a handsomely decorated Willys-Knight police car, containing Chief of Police B. M. Anderson and Police Officers B. F. Booth, Al. Price and Fred Vandergrift, the parade under the able management of J. J. Jessup and assisted by George Proctor, who with his silk hat, red sash and spirited steed fitted perfectly the role of Grand Marshal, the parade of more than fifty floats and decorated automobiles, formed in front of the school house at 4 o'clock.

With less delay than in former years the procession moved promptly thirty minutes later, the Redondo Band, the Torrance fire department, Queen, and city officials following the police car in the order named.

In the car containing the city officials were Mayor J. M. Fitzhugh, City Clerk A. H. Bartlett, City Treasurer H. H. Dolley, Trustees E. H. Nash, J. J. Stone and W. H. Gilbert and R. A. Huber, cashier of the State Exchange Bank.

The Queen car, a handsomely decorated Nash, driven by M. M. Gardener of Gardena, contained Her Majesty Queen Helen Straub, flanked on either side by her maids-in-waiting, Virginia Watson and Mary Roberts, while the driver's seat was shared with Miss Dot Coker. The appearance along the line of the purple and yellow-decorated State car was the signal for enthusiastic applause by the hundreds lining the sidewalks.

Other officials in the line of

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WINNERS OF PRIZES IN PARADE

FIRST PRIZE—\$25.00

Mrs. Ed. Brennen and Mrs. H. R. Richards, best decorated car—Buick.

SECOND PRIZE—\$15.00

Mrs. L. J. Smith, decorated car, Chandler.

THIRD PRIZE—\$10.00

Miss Georgene Shedd, Metropolitan Visiting Nurse of Torrance, decorated car in Red Cross colors.

Many Automobiles

Sold At Fair Grounds

One of the most noteworthy automobile sales that has taken place at the auto show during the fair was that made yesterday when Chester Roberts, salesman for the Studebaker car, sold to Prof. G. F. Bovard, President Emeritus of the University of Southern California, a late model sedan.

According to a statement made by the distinguished visitor, who is internationally known as an educator and after whom Bovard Field in Los Angeles was named, he has been contemplating the purchase of a medium priced car for some time and after an investigation such as a student of his caliber would make, decided that the merits of the Studebaker exceeded those of any other make.

G. A. Frazee, a visitor to the fair yesterday, in discussing the merits of the various makes of cars being shown at the automobile tent, gave a graphic description of a recent five thousand mile trip he took in a Studebaker Light Six that carried him successfully through seven States; some of the worst roads in the country and over mountain ranges, the grades of which would tax the engine of any of the higher priced cars. Leaving Compton, where Mr. Frazee resides, he went over the southern route to Texas; from there to Oklahoma, Kansas and Missouri, taking in enroute the Grand Canyon and many other notable sights. During the entire trip of 5540 miles he used 13 quarts of oil and was able to make twenty miles or better to the gallon of gas, returning to his home thoroughly delighted with the merits of the car on which he had not expended one cent for repairs during his absence of nearly three months.

Wonderful Records

Made By Favorites

So great has been the demand for good used cars by the visitors to the fair who expressed surprise that some enterprising dealer had not installed a display, that W. Harold Dodge, distributor for this district of the Hupmobile and Willis Sainte Claire, interested some of his brother exhibitors in the scheme.

The result this morning is that a large tent has been erected on the fair grounds to the right of the main entrance and therein will be installed cars of all makes that have been thoroughly overhauled and in many cases repainted, that will be auctioned off to the highest bidder, regardless of price. Many splendid bargains will undoubtedly be found in this assortment of cars that will appeal to those who desire a good car but feel they cannot afford a new one.

Willard Battery Booth Turned Into Rest Room for Weary

One of the most hospitable booths in the auto tent and one that seems to be the center of attraction for those who wish to rest, enjoy the music and investigate the merits of automobile batteries, is that devoted to the demonstration of the well known Willard Battery, conducted by Chris Guttenfelder and his son. In this well appointed booth no pains are spared to make the visitor welcome, whether he or she is interested in batteries or not and this delightful atmosphere has made a host of friends for the well liked battery experts. A demonstration of the merits of the Willard battery in connection with the radio is being made at the Torrance Electric Shop booth in the industrial tent.

WILD WEST SHOW BRINGS WILD HORSES

**Western Atmosphere Is
Added To Free Fair
For Two Days**

McGowan's Wild West Show, that was brought to this city through the instrumentality of members of the fair committee and Mr. Inman of the Rock Bottom Stores, and which has added the exact amount of western atmosphere necessary to a fair located in this section, will give a complete change of program today and tomorrow. Included in the display of horsemanship will be riding bucking horses, a bucking bull and cow, and a clown act by Jess Call, formerly a clown with both Sells-Floto and Ringling Brothers shows.

Among "Bill" McGowan's riders are "Tex" Stall, winner of third money in 1920-21 in Chicago for bronco riding; Thelma "Billie" Billings, winner of second money in world championship test for all around cowgirl; Jim Clements, champion bronco rider and roper of Nevada, in addition to McGowan himself, who is the acknowledged champion "bulldogger" of the Southwest and who took second honors in the world championship contest recently held.

New horses, new steers and a very handsome bull will be added to the show tonight, and if possible a horse that is owned by a man living near Hollywood that apparently cannot be ridden by a human being, will also be secured, as the owner offers fifty dollars to the cowpunchers if they will ride him for ten minutes.

Flying Circus Car Creates Excitement

Prominent in yesterday's parade, and exciting probably more interest than any other one exhibit in the chamber of commerce tent is the Flying Circus car, being manufactured in Wilmington for a firm of amusement men in Venice where an immense steel structure is being erected and where it is promised more thrills to the "square inch" will be given the intrepid riders than in any amusement park in this country. Built on the general plan of an aeroplane, and constructed to carry several passengers, it is claimed by the inventors to perform any "stunt" that a real aeroplane will do with entire safety to the passengers.